

Sussex County Horse Show 2024 English Benefit Series



Sponsorship Agreement

Horse Show Dates

Benefit, May 11th June 15th June 22nd July 13th July 31st October 26th
Schooling Day, April 20th Derby Day, July 14th
Local Day, August 5th Fair USEF Show, August 6th-10th **

** Please note Fair sponsorship is separate Form. Local Day sponsorship details are below.

Single Show Sponsorship

- _____ Class Sponsor \$50
- _____ Division Sponsor \$150
- _____ Door Prize Trainer or Rider (TBD)
- _____ Custom (Amount TBD)

Yearly Show Sponsorship

- _____ Class Sponsor \$250
- _____ Division Sponsor \$700
- _____ Super Sponsor \$1,000
- _____ Door Prize Trainer or Rider (TBD)
- _____ Custom (Amount TBD)

Local Day Sponsorship

- _____ Division Sponsor \$150
- _____ Custom (Amount TBD)

Derby Day Sponsorship

- _____ Day Sponsor \$250
- _____ Partial Class \$500
- _____ Class Sponsor \$1,000
- _____ Custom (Amount TBD)

Name of Sponsor

***Note: All sponsors receive social media publicity and announcement at show(s).**

Please see attached for a description of each sponsorship level.

Please provide logo for social media and any specifics you would like shared about your business or organization.

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Please Return Page 1 & 2 along with your check to the address below.

Individual/Business/Organization: (Specify how your name should appear for sponsorship)

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Sponsor Signature: _____ Date: _____

Total Amount Sponsored: \$ _____

Make checks payable to:
SCFHS Mail checks to:
NJSF/SCFHS Benefit Series
Sponsorship
PO Box 2456
Branchville, NJ 07826

Custom Sponsorship Details:

Would you like to be present for awards where applicable: YES NO
(A representative will contact you to coordinate)

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The Sussex County Horse Show demonstrates the excellence and commitment of the community to these wonderful animals and this traditional event. The Sussex County Horse Show has a series of horse shows held between April and October that help raise funds to do maintenance to the facility and offer new scholarships to area students. These shows are growing and the Association is constantly looking for new sponsors to help make the shows in the future the best ever.

The Sussex County Farm & Horse Show Association, Inc. is a not for profit corporation recognized by the IRS as a 501 (c)(3) organization. Contributions are tax deductible in accordance with IRS regulations for Charitable Donations.

The English Benefit Series is a series of 6 English Horse Shows from May through October. The series is open to riders from any location, but is very popular with riders right here in Sussex County. It gives them the opportunity

to show close to home in professional level rings with high quality jumps close to home in a friendly atmosphere. They also get access to top judges, staff, and excellent management. Due to the growth and popularity of this series we added Open Schooling Day a few years ago. This year we are hosting our first ever Derby Day! Lastly don't forget about Local & Friends Day at the fair, which is a non-rated Hunter/Jumper show.



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What you get for your Sponsorship:

Single Horse Show Sponsorships:

Class Sponsorship \$50: Announcement of your name before the class and when awards are presented. You will also be announced as a sponsor throughout the day. Additionally, you will receive social media publicity on the Sussex County Horse Show Facebook Page.

Division Sponsor \$150: Sponsor provided banner to be hung for the day of horse show. Your name will also be announced before your division and when the champion and reserve for that division are being announced. You will be announced throughout the day as a sponsor as well. Additionally, you will receive social media publicity on the Sussex County Horse Show Facebook Page.

Door Prize for Trainer or Rider (TBD): At each show a prize is awarded at the end of the shows to a randomly selected rider who competed that day or a trainer who had riders competing. We aim to spend over \$100 on each of these door prizes. They are a great way to show our appreciation to those who attend the shows and encourage people to come and attend future shows. These are often in-kind donations. Announcement of your name when it is announced that awards will be presented soon and when awards are presented. You will also be announced as a sponsor throughout the day. Additionally, you will receive social media publicity on the Sussex County Horse Show Facebook Page. This sponsorship would be to provide a prize at one horse show.

Custom (TBD): You and your Sponsorship contact can work together to come up with a sponsorship agreement that is either financial or in-kind that works for you and the horse show that is mutually agreed upon. We are always happy to work with our sponsors to come up with sponsorship agreements that work for everyone involved! And, like other daily sponsorships; you will receive announcements of your name throughout the horse show as well as receive social media publicity on the Sussex County Horse Show Facebook Page.



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Year Long Show Sponsorships:

Class Sponsorship \$250: Announcement of your name before the class at each of the six horse shows and when awards are presented. You will also be announced as a sponsor throughout the day. Additionally, you will receive social media publicity on the Sussex County Horse Show Facebook Page.

Division Sponsorship \$625: Sponsor provided banner to be hung for the day of each of the six horse shows. Your name will also be announced before your division and when the champion and reserve for that division are being announced. You will be announced throughout the day as a sponsor as well. Your logo will be displayed at each ingate of each ring on the Sponsor poster. Additionally, you will receive social media publicity on the Sussex County Horse Show Facebook Page.

Super Sponsorship \$1,000: Horse Show provided sign at ring at all six horse shows and picture with Champion/Reserve riders at each show. Your name will also be announced before your division and when the champion and reserve for that division are being announced. You will be announced throughout the day as a sponsor as well. Your logo will be displayed at each ingate of each ring as well as the office on the Sponsor poster. Additionally, you will receive social media publicity on the Sussex County Horse Show Facebook Page.

Door Prize for Trainer or Rider (TBD): At each show a prize is awarded at the end of the shows to a randomly selected rider who competed that day or a trainer who had riders competing. We aim to spend over \$100 on each of these door prizes. They are a great way to show our appreciation to those who attend the shows and encourage people to come and attend future shows. These are often in-kind donations. Announcement of your name when it is announced that awards will be presented soon and when awards are presented. You will also be announced as a sponsor throughout the day. Your logo will be displayed in the office on Sponsor poster. Additionally, you will receive social media publicity on the Sussex County Horse Show Facebook Page. This sponsorship would be to provide one prize at all six horse shows.

Custom (TBD): You and your Sponsorship contact can work together to come up with a sponsorship agreement that is either financial or in-kind that works for you and the horse show that is mutually agreed upon. We are always happy to work with our sponsors to come up with sponsorship agreements that work for everyone involved! And, like other daily sponsorships; you will receive announcements of your name throughout the horse show

as well as receive social media publicity on the Sussex County Horse Show Facebook Page.



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Special Add On Sponsorships:

We would like to offer a few additional sponsorship options at our other events. These are great events to customize your sponsorship and increase the exposure of your business. Many of you already have signage or jumps which can be incorporated into your selection. You will work with a SCHS committee representative to coordinate when, where and how your name is displayed and announced through social media, show schedule, signage, etc.... If you have a jump there will be options to have your jump featured in the ring.

Local Day \$150: This level will make you a sponsor of 1 division at local day. Your name will also be announced before your division and when the champion and reserve for that division are being announced. You will be announced throughout the day as a sponsor as well. Additionally, you will receive social media publicity on the Sussex County Horse Show Facebook Page.

Day Sponsor Derby Day \$250: This level will make you an event sponsor for Derby Day. You will be announced throughout the day as a sponsor as well. Additionally, you will receive social media publicity on the Sussex County Horse Show Facebook Page.

Partial Derby \$500: This level will make you a Derby Class Sponsor and your name will be listed as a specific Derby Sponsor. This level may be shared with another business as these classes do offer prize money. Your committee representative will work with you on customizing how your sponsorship is seen. You will be announced throughout the day as a sponsor as well. Additionally, you will receive social media publicity on the Sussex County Horse Show Facebook Page.

Derby \$1,000: This level will make you a Derby Class Sponsor and your name will be listed as a specific Derby Sponsor. Your committee representative will work with you on customizing how your sponsorship is seen. You will be announced throughout the day as a sponsor as well. Additionally, you will receive social media publicity on the Sussex County Horse Show Facebook Page.

Custom (TBD): Your committee representative will work with you on customizing your sponsorship.

Your support is very important to our participants in keeping this horse show special. We would love to hear what you are looking for in sponsorship visibility. If you have an idea, please share your ideas with a committee representative as we would love to expand our offerings with what is important to our Sponsors.

Thank You for supporting our Horse Show!