Become a part of the New Jersey State Fair Family!

The New Jersey State Fair is an integral part of the community, as a showcase of Sussex County and all that it produces. We offer individuals and businesses an exciting opportunity to be hands-on involved in events, shows and attractions with which they will have a proud and fun connection.

Join the fun and participate in the New Jersey State Fair.



Support your community and grow your business!

Questions? Contact Sponsorship:

Phone: 973-948-5000 x 258 Email: sponsorship@njstatefair.org

Website: www.njstatefair.org

The Sussex County Farm & Horse Show Association, Inc. is a 501 (c)(3) organization

New Jersey State Fair/SCF&HS Sponsorship

Please return this form with the information completed below.

Please make checks payable to:

New Jersey State Fair/Sussex County Farm & Horse Show (Indicate "Attn: Sponsorship" on memo line)

Business/Organization:

Contact Name:

(Print exactly how you wish to have your name appear on any listing)

Mailing
Address:

E-mail: ______

Phone Number: ______
Total Amount

Sponsor Signature:

of Sponsorship:

Date:

Mail Sponsorships to:

NJ State Fair Attn: Sponsorship P.O. Box 2456 Branchville, NJ 07826 We look forward to working with you on customizing a partnership plan that meets your needs and budget.

Contact us today and become part of something special.

ELITE Sponsorship Opportunities:

Diamond

		420,000
+	Platinum	\$10,000 - \$24,999
_	Gold	\$5,000 - \$9,999
_	Silver	\$2,500 - \$4,999
	Bronze	\$1,000 - \$2,499

\$25,000+

General Sponsorship Opportunities:

Other	\$100 - 19
In Kind (give descrip	otion)

Sponsored Area or Event(s):



Sussex County Farm & Horse Show

SPONSORSHIP OPPORTUNITIES



Why Sponsor?

Sponsorship offers an opportunity for people to connect-not just with brands to people, but people to people and their communities. We work with each sponsor personally to capture exactly what their business or life is all about. We want you to be excited about the event or attraction that you are sponsoring. The New Jersey State Fair has a proud tradition of treating each sponsor like a friend and meeting their needs above all else. Come, join the fun!

NJSF/SCFHS Opportunities

Diamond:

(Please contact us)

Platinum:

Family Entertainment Area (FEA)
Outdoor Entertainment Area (OEA)
Petting Zoo
Performing Arts Stage Naming Rights
Custom Wood Carver

Gold:

Tribute to Our Troops Weekend - Co-sponsor
Demolition Derby (Sunday/Monday)
Racing Pigs
Freestyle Motocross Shows
K-9s in Flight
Woodworking Display
Oscar the Robot
Tractor Pull
All-Season Livestock Pavilion Naming Rights
Flower & Garden Expo/Conservatory

Silver:

Truck Pull

ATV Big Air Tour

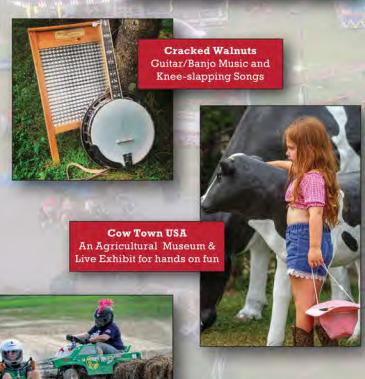
Jr. Ag Agent Scavenger Hunt
Children's Day – Co-sponsor
Oxen Pull & Demonstration
Livestock Barns & Small Animal Pavilion
Monster Truck Show
First Aid Office
Milking Parlor

Bronze:

Green Day
Senior Day - Co-sponsor
People MOO-vers
Information Booths
Talent Show
Art in Sussex County & Photography
in Sussex County
Home & Hobby Competitions
4-H Shows

New Events/Shows to Sponsor





Power Racing Series

in OEA

NJSF/SCFHS Sponsorship Levels								
Benefits	Diamond \$25,000+	Platinum \$10,000 - \$24,999	Gold \$5,000 - \$9,999	Silver \$2,500 - \$4,999	Bronze \$1,000 - \$2,499			
General Fair Admission Tickets	Qty. 200	Qty. 100	Qty. 50	Qty. 25	Qty.10			
Ability to purchase additional GA tickets at \$6 (for sponsorship of \$6,000+)	х	x	Х					
Photo IDs for the 2020 Fair (valid all 10 days)	Qty. 20	Qty. 10	Qty. 6	Qty. 4	Qty. 2			
Demolition Derby Tickets	Qty. 20	Qty. 10	Qty. 6	Qty. 4	Qty. 2			
Parking Pass ("B", "O", or "S")	Qty. 4 "B" Qty. 2 "0"	Qty. 2 "B" Qty. 2 "O"	Qty. 2 "O"	Qty. 2 "O"				
Banner on display for year-round events	х							
Radio "Partner Spot", a live broadcast on-site	х							
Vendor Sponsor Space for one or more days at the Fair for marketing and sampling purposes (for sponsorship \$4,000+)	х	х	х					
Logo inclusion on website for a year	х	х	Х	х	х			
Logo inclusion on Fair marketing collateral (where possible)	x	x	x	x	x			
Promotions uploaded to the Fair social media	х	х						
Ability to host an event in our Hospitality Tent	x	х	X					
Sponsor recognition on E-newsletter	х	х	х	х	х			
Inclusion in the NJ State Fair article sections of the New Jersey Herald Newspaper	х	х	X	х	х			
Inclusion in Daily Event Schedule	х	х	х	х	х			
Signage at site of sponsored event	х	х	x	x	х			
Public address announcements throughout the Fair, acknowledging sponsorship to drive traffic to your location	х	х	Х	х	х			
Partner recognition on Major Corp. signs	X	x	x	x	X			