



February 24, 2022

To Our Past, Present and New Sponsors:

We at the SCHS Open hope your 2022 has been off to an amazing start. After just celebrating the accomplishments of our exhibitors from 2021, we are now looking forward to making 2022 an even better year. This year we will be running our Open Breed Show Series and also adding 3 additional full Ranch Horse shows. This will make your sponsorship to have even more visibility,

Enclosed is our 2022 Sponsorship form listing something for everyone. Again, thank you for supporting our show series and we hope to have you as a Sponsor for 2022!

Sincerely,

Cheryl Jacob, Chairman
Open Breed Sponsorship

/cj

Enclosure



SCHS Open Breed 2022 – To Our Sponsors

Thank you to all our past, present and new Sponsors.

The SCHS Open Breed Show Series is held in May, June and July at the Sussex County Fairgrounds in Augusta, NJ. This year we will be holding our regular open show classes for English and Westerns riders of all ages and levels. In addition, we will be running 3 Ranch Horse shows in conjunction East Coast Ranch Riding. Our success from the beginning of this series and continuing now has been achieved through exhibitors who attend the shows, the sponsors who support them and the surrounding New Jersey, New York and Pennsylvania communities who participate at the shows.

We invite you to join us as a sponsor this year for our Series. All of our sponsorships are customized by show and to meet your budget to meet your expectations.

Your sponsorship will be promoted at all our shows (via public announcements and on social media).

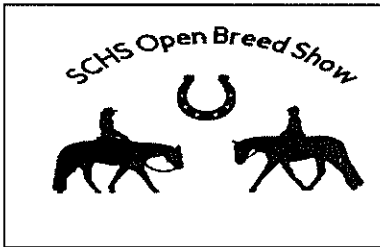
We encourage you to reach out to our Sponsorship Chairman, Cheryl Jacob (tel) 973-534-1990 or (email) schsopenbreed@yahoo.com for any sponsorship needs.

Thank you again for your interest-we hope to see you at our shows in 2022!

Benefits of Being a Sponsor...

Sponsors enjoys the media and advertising benefits of sponsorship and other benefits that may be included (depending on the type of sponsorship):

- Banner Ads alongside our show rings
- Signage in show office (depending level)
- Social Media Recognition as Sponsor
- Public Address Announcements
- Vendor Space to promote your business or sell product
- Inclusion at the yearend awards Banquet



SCHS Open Breed 2022 Sponsorship Form

Please return this form completed and signed	
___ 2 Class Sponsor	\$75
___ Division Sponsor/Yearend	\$150
___ Day End Awards Sponsor (select either Ranch or Open)	\$300
___ Hi Point Series Rider Sponsor (select either Ranch or Open) – Rider with highest point total at the end of the three show series	\$350
___ Custom Sponsor	\$\$\$

Preferred Class or Division _____

Business / Organization (specify exactly how your name is to appear for sponsorship)

Contact Name

Mailing Address _____

Email: _____ **Tel:** _____

Sponsor Signature: _____ **Date:** _____

Sponsorship Amount \$ _____

SCHS Open Breed Representative _____ **Date:** _____

Mail to:
 SCHS Open Breed Sponsorship
 18 Statesville Quarry Rd
 Lafayette, NJ 07848

For more information call:
 Cheryl Jacob: 973-534-1990
 Email:
 schsopenbreed@yahoo.com

The Sussex County Farm & Horse Show Association, Inc. is a 591 (c)(3) non-profit organization #22-1720078